
East Isthmus Neighborhoods Planning Council

Uniting and Strengthening East Isthmus Neighborhoods

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Existing opportunities for Eastside Neighborhoods

While we are creating our own opportunities for uniting and strengthening our neighborhoods, we want to take advantage of other ways to engage within our community and move our work forward. Presented here are opportunities to consider using, supporting and connecting with to increase our neighborhood and coalition effectiveness. We also make our own opportunities to directly address our own issues, needs and strengths. Our focus now is to:

- 1) Strengthen our Community Council body
- 2) Systematically do outreach and connect to fellow eastside neighborhood groups (Dec/Jan)
- 3) Prepare our Eastside Neighborhoods' Community Forum & EINPC Annual Meeting (moved to Jan/Feb)
- 4) Organize our priority issue groups/teams (Dec-Feb)

Throughout our work, there are ways to connect to the important work of our partners, friends and allies that support eastside neighborhoods. You'll find some of these upcoming opportunities below.

I. Neighborhood and Inter neighborhood Issues Work

2007 Madison Mayor's Neighborhoods Roundtable on City Channel 12

Topics: Community Policing: Making Neighborhoods Safe, Welcome with Mayor Dave

Watch them on-line at www.mcc12.tv

Action by Dane County United

Thursday, December 13th 7:00 to 8:30 p.m.

At 55 Morris AME Church

3511 Milwaukee Ave

Who should come? All those interested in supporting youth and schools. We encourage delegations of leaders from faith, community, education and business institutions to attend together.

Corridor Housing Initiative Presentation

You are invited to attend a presentation about the Corridor Housing Initiative and what it offers for the Madison region, on **Tuesday, December 4 from 12:00 to 1:00 in Room 260 of the Madison Municipal Building, 210 Martin Luther King, Jr., Blvd., Madison, Wisconsin.** A buffet lunch will be available for \$10. The event is sponsored by the Neighborhood Design Center.

“The Corridor Housing Initiative is a proactive planning process to create viable development projects, through activities such as the block exercise, that include affordable housing options along corridors that meet city goals and neighborhood interests.” (CHI website) convened by the Center for Neighborhoods in Minneapolis,

A coalition of the neighborhood associations of
Carpenter-Ridgeway, Eastmorland, Eken Park, Emerson East, Hawthorne, Marquette,
Schenk-Atwood-Starkweather-Yahara, Mayfair Park, Tenney-Lapham, Truax, and Worthington Park;
at-large representation by underrepresented east Madison communities;
and business representation by East Isthmus business associations.

Gretchen Nicholls, until recently the Executive Director of the Center for Neighborhoods, played a key role in developing and implementing the CHI project. She continues to coordinate the CHI project in her new position with the Twin Cities Local Initiatives Support Corporation (LISC). Ms. Nicholls will discuss how the CHI program was developed, how it works, what it has accomplished, and how this model could contribute to neighborhood planning and development in the Madison region.

To attend the event, please RSVP at stevesc@tds.net by noon on Friday, November 30 and indicate whether you will purchase the sandwich buffet lunch. The buffet will include chicken, turkey, roast beef and vegetarian sandwiches, salads, cookies and beverage.

The CHI project received the American Planning Association National Excellence Award for Grassroots Initiative in 2007, the 2006 Innovations in Minnesota Government Award, a Special Community Initiative Award from the Minnesota Chapter of the APA in 2005, and was a finalist in the Innovations in American Government Awards, also in 2005.

Unlike other modeling workshops, the block exercise tests the financial feasibility of models created by participants: “The process helps people understand the financial issues and tradeoffs a developer will be working with when considering options for a specific site (i.e. mix of residential and commercial uses, surface level or underground parking, amount of green space, number of units, integration of affordable housing, etc.). The goal is to give community members a greater working knowledge of what it takes to make a development project financially viable and to identify a range of preferred development concepts to help guide future development in the area.”

The presentation is sponsored by the Neighborhood Design Center, with funding in part from the National Endowment for the Arts. The NDC periodically hosts forums to expand the dialogue about sustainable neighborhood design.

Economic Development Listening Sessions & Input

The sessions are hosted by the City's Economic Development Commission (which I'm a member of) and are intended to provide input into Madison's new economic development plan. It's been 24 years since we've updated our economic development plan and your input is critical to the success of our new plan. I really urge you to come to one of these sessions and participate. What businesses or job opportunities do you value in our neighborhoods or in the city more generally? Which businesses or job opportunities would you like to see more of? Less of? Do you have experiences running or starting a business (for profit or non-profit) in Madison? What role should the City plan in economic development over the next few years?

There are numerous opportunities for business owners/managers to participate in this process, but really only one listening session targeted at the general public. **That session is this Wednesday night from 6-8pm at the Alliant Energy Center**. I hope you're able to attend. If not, and you'd like to submit comments, please email them to obr@cityofmadison.com or feel free to email me any questions or comments as well and I will share with them with the rest of the Economic Development Commission. (written by Vicky Selkove, EDC member & eastsider)

Summary of Economic Development Listening Sessions

Session #1 – Targeted toward any business, non-profit, and the general public, Wednesday, November 28, 2007, 6:00-8:00 pm, Alliant Energy Center, Exhibition Hall, Monona Room, 1919 Alliant Energy Center Way

Session #2 – Targeted toward small businesses, Thursday, November 29, 2007, 8:00-10:00 am, Overture Center, 201 State Street

Session #3 – Targeted toward medium and large businesses, Thursday, November 29, 2007, 2:00-4:00 pm, Warner Park Community Recreation Center, 1625 Northport Drive

Session #4 – Targeted toward "high tech" businesses of all sizes, Thursday, December 6, 2007, 1:30-3:30 pm, MGE Innovation Center, Conf. Room 50, 510 Charmany Dr.

II. Technical Assistance, Trainings & Capacity Building Support

2007 Madison Mayor's Neighborhoods Roundtable on City Channel 12

Topics: Increasing Inclusiveness in Neighborhood Groups

Watch on-line at www.mcc12.tv

Workshop – Cross Cultural Communication by Grassroots Leadership College

Saturday, Dec. 1 9-12 noon at Villager Mall 2300 S. Park St. (\$20, Timedollars or Scholarship).

Application materials must be received by FRIDAY! Explore how personal understandings of culture influence our communication. Learn ways to use active listening skills to collaborate across cultures. Look at some of the challenges and pitfalls that often occur and develop a deeper understanding of cultural perspectives on important communication components like space, time, touch, individuality, and more! www.grassrootsleadershipcollege.org amy@grassrootsleadershipcollege.org or 441-0085

Spring 2008 General Semester by Grassroots Leadership College

Tuesday evenings 5:30-8:30 pm Jan 29-May 6 (\$50, Timedollars or Scholarship)

www.grassrootsleadershipcollege.org amy@grassrootsleadershipcollege.org or c441-0085

City's Neighborhood Indicator's Project Input

Contact Applied Population Lab, David Long dlong@ssc.wisc.edu or 265-9545

How to Survive Creative Burnout

Connected as it is with the idea of heat and passion, I'm fascinated by the phrase "burn out".

Sometimes I think the concept distracts us from the real issues that cause motivation to flag, but sometimes it's a term that can be used constructively. Scott Berkun's recent essay on How to Survive Creative Burnout is an example of the latter. While my own work on this subject has tended to address deeper issues of the creative tension between authentic work and everyday realities, Berkun simply packs in a lot of practical tips, while focusing on some of the classic patterns of burn out among those of us who do creative work most of the time.

<http://news.gilbert.org/clickthru/redir/6563/91136/rms>