

## East Isthmus Drinking Water Series: **Water Conservation**

Join us this Thursday for a discussion about water conservation and the future of Madison's drinking water supply.

### **Conservation**

- \* Does Madison / the Dane County region need a water conservation policy?
- \* Should Madison set conservation targets / goals?
- \* Should Madison implement a 'conservation rate structure'?

### **Infiltration**

- \* Should customers who have a rain barrel and/ or rain garden get a discount on their water bill?
- \* Should Madison have a policy goal that all new development capture and infiltrate 100% of rainfall on the site (i.e., zero stormwater sewer runoff)?

When: **Thursday July 19, 6:00 PM to 8:00 PM**

Where: **Bashford United Methodist Church**, 329 North Street (near East Johnson)

For more information contact: Dan Melton, Chair, Schenk-Atwood-Starkweather-Yahara Neighborhood Assoc., 249-9632, [oakville000@yahoo.com](mailto:oakville000@yahoo.com)

or Joe Grande, Water Quality Manager, Madison Water Utility, (608) 266-4654, [Water@cityofmadison.com](mailto:Water@cityofmadison.com)

## **East Isthmus Drinking Water Series: Water Conservation Meeting July 19, 2007**

1. Framework for Tonight's Meeting Ald. Satya Rhodes-Conway

**Two subject areas tonight:** 1. Conservation (water use / overuse); and 2. Rainfall infiltration

**Tonight's Objective:** Agree on the broad outlines of a city water conservation proposal that this eastside group would take to Board of Water Commissioners and city council for action

2. **Conservation Overview Commissioner George Meyer** 6:10 - 6:20

3. Additional Remarks

4. Conservation Discussion - Initial Questions 6:30 - 7:05

Does Madison / the Dane County region need a water conservation policy?

Should Madison set conservation targets - or goals? If so, how should those be measured?

Should Madison implement a 'conservation rate structure' - where **the heaviest water users would pay a higher rate**?

Should Madison go to '**odd-even' alternate-side lawn watering**'?

5. **Infiltration Overview—Mary Anne Lowndes, DNR** 7:05 - 7:15

6. Infiltration Discussion (Getting more rain to soak into the ground where it falls) - Initial Questions 7:15 - 7:50

Should customers who have a rain barrel and/ or rain garden get a discount on their water bill?

What about permeable pavers / pavement?

Should Madison have a policy goal that all new development capture and infiltrate 100% of rainfall on the site (zero stormwater sewer runoff)?

7. Wrap-up 7:50 - 8:00